

Convincingly Cost-Effective

An investment that pays off long-term

The most cost-effective paint is not necessarily the cheapest, but the one that performs best in a cost/benefit analysis. Silicone resin emulsion paints reduce the need for renovation: the intervals between renovation are considerably longer so that, on average, the number of renovations needed over a period of fifty years can be reduced by two.

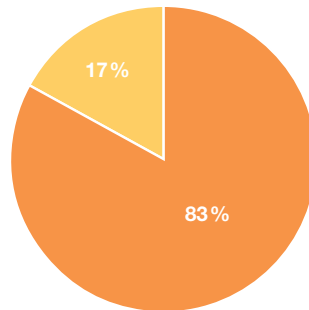
Material costs account for an average of 17 % of total renovation costs. Other factors account for the remaining 83 %. This means that despite the slightly higher material cost of silicone resin emulsion paints, each time renovation is avoided, 83 % of the total cost of renovation is saved. As a result, significant overall savings can be made with silicone resin emulsion paint.

Conclusion: Facades require renovation less often and are more energy-efficient, resulting in substantial savings.

Proportion of costs per renovation

Material (e.g. paint):	17 %
Payroll and operating expenses:	52 %
Substrate preparation:	12 %
Scaffolding or lifting platform:	15 %
Other:	4 %

83 %



Material costs account for only a small percentage of renovation costs. The durability of the coating is the major cost-saving factor.